

Answer these simple questions to learn if the Azure<sup>®</sup> Digi-Motor<sup>®</sup> is right for you.

- |  | <b>YES</b>               | <b>NO</b>                |
|--|--------------------------|--------------------------|
| <b>1</b> Do you currently operate your furnace/AC in constant fan mode?<br>In other words, does your system fan operate even when the furnace/AC is not running? | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>2</b> Would you like to maximize the air purifying capability of the air filter or UV light in your furnace/AC?   | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>3</b> Would you like to improve the temperature consistency throughout your home?   | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>4</b> If you currently run (or were to run) your furnace/AC system fan continuously, is noise level a concern?  | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>5</b> Would you like to conserve energy and reduce your electricity bill?   | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>6</b> Would you like to help save the planet?   | <input type="checkbox"/> | <input type="checkbox"/> |

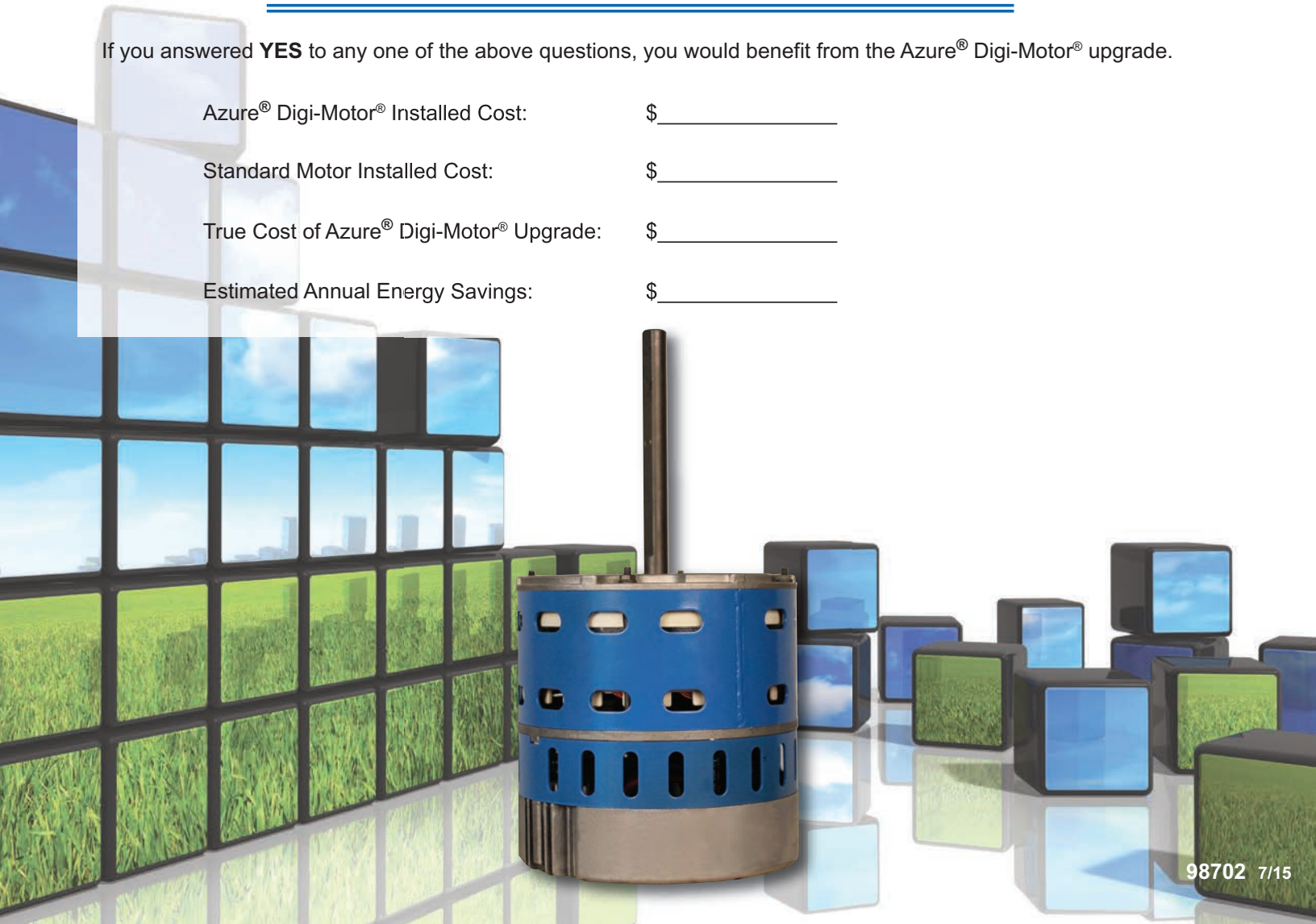
If you answered **YES** to any one of the above questions, you would benefit from the Azure<sup>®</sup> Digi-Motor<sup>®</sup> upgrade.

Azure<sup>®</sup> Digi-Motor<sup>®</sup> Installed Cost: \$ \_\_\_\_\_

Standard Motor Installed Cost: \$ \_\_\_\_\_

True Cost of Azure<sup>®</sup> Digi-Motor<sup>®</sup> Upgrade: \$ \_\_\_\_\_

Estimated Annual Energy Savings: \$ \_\_\_\_\_



# AZURE<sup>®</sup>

## Digi-Motor<sup>®</sup>

### Frequently Asked Questions

**What is the Azure<sup>®</sup> Digi-Motor<sup>®</sup>?** Azure<sup>®</sup> is a high efficiency blower motor that replaces the old inefficient motor in your furnace or air conditioner. The blower motor is the heart of your heating/cooling system; it 'pumps' air throughout your living space. When your furnace heats, the blower motor circulates warm air throughout your living space. When your central air conditioner cools, the blower motor circulates cool air throughout your living space.

**How does the Azure<sup>®</sup> Digi-Motor<sup>®</sup> maximize the air purifying capability of my furnace/AC?**

Azure<sup>®</sup> is designed to gently circulate air 24/7 throughout your living space even when your furnace or air conditioner is not running. This whisper quiet constant fan feature of Azure<sup>®</sup> improves air purification by passing the air through your filter/purifier more frequently than only when the heat or AC is operating. The result is cleaner more comfortable air.

**How does the Azure<sup>®</sup> Digi-Motor<sup>®</sup> improve the temperature consistency throughout my home?**

Since Azure<sup>®</sup> circulates air 24/7, rooms that are typically warmer or cooler than desired become more temperature balanced. The result is improved comfort.

**Will running constant fan be noisy?** Azure<sup>®</sup> is whisper quiet in constant fan mode. In fact, Azure<sup>®</sup> can be approximately 50% quieter than a standard blower motor operating in constant fan mode.

**How does the Azure<sup>®</sup> Digi-Motor<sup>®</sup> conserve energy and reduce my electricity bill?** Your furnace/AC is the highest power consuming and most expensive appliance to operate in your home. Azure<sup>®</sup> is a DC (direct current) motor that utilizes permanent magnets vs. inductive electromagnets found in standard blower motors. DC motors consume significantly less power and thus cost less to operate. This is especially important as the cost of electricity continues to rise.

**How can I help save the planet?** Over the life of the motor you will save 12.5 tons of CO2 emissions, or 3.1 acres of trees, or 2.2 years of auto emissions. The decision is yours.

